

Berk Can Deniz

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Education **Stanford University, Graduate School of Business**, Stanford, CA
Ph.D. Management Science, 2021 (Expected)
Specialization: Macro Organizational Behavior
(Organizational Theory and Economic Sociology)

Thesis Title: Role of Evaluation and Market Feedback in Innovation
Committee: Jesper B. Sørensen, Julien Clement, William P. Barnett

Bogazici University, Istanbul, Turkey
B.A. Sociology, B.A. History, High Honors, 2016

Research Interests Innovation, Entrepreneurship, Learning and Adaptation

Working Papers **Experimentation and Incrementalism:
The Impact of the Adoption of A/B Testing** [Job Market Paper]

**Organizational vs. Crowd Selection:
Implications for Exploration and Exploitation**,
with Jesper B. Sørensen [Reject after R&R at Organization Science]

**How Do Firms React to Success and Failure:
Evidence from a Discontinuity of Online Experiments** [Working Paper]

Invited Talks and Conference Presentations UCLA Anderson School of Management, Strategy Group, 2021
Harvard Business School, Technology and Operations Management Group, 2021
UCL School of Management, Strategy and Entrepreneurship Group, 2021
HEC Paris, Strategy and Business Policy Group, 2021
University of Toronto, Rotman School of Management, Strategy Group, 2020
Wisconsin School of Business, Management and HR Group, 2020
UC Berkeley Haas School of Business, Entrepreneurship Group, 2020
University of Chicago, Computational Social Science Seminar, 2020
Sabanci Business School, Organizations and Strategy Group, 2020
Academy of Management, Annual Meeting, 2020 [Canceled - Covid Outbreak]
Theoretical Organization Models, Annual Meeting, Virtual, 2020
Organization Science Special Conference, Virtual, 2020
London Business School, Ghoshal Conference [Canceled - Covid Outbreak]
Trans-Atlantic Doctoral Conference, Virtual, 2020
SMS, Special Conference, 2020 [Canceled - Covid Outbreak]
Organization Science Winter Conference [Canceled - Covid Outbreak]
Academy of Management, Annual Meeting, Boston, MA, 2019
Organizational Ecology Conference, Stanford, CA, 2019
Strategy Science Conference, Salt Lake City, UT, 2019

International Network of Analytical Sociology, Stanford, CA, 2018
American Sociological Association Annual Meeting, Seattle, WA, 2016

**Teaching
Experience**

STRAMGT 514: Product/Market Fit
Spring 2021
CA for Andy Rachleff

OB 310: The Analytics of Organization Design
Spring 2019, Spring 2020, Spring 2021
CA for Julien Clement

STRMGMT 207: Strategic Leadership,
Fall 2018
CA for Jesper B. Sørensen

**Professional
Service**

Academy of Management, 2018-2020
Reviewer, STR and OMT Divisions

**Grants and
Fellowships**

The Harold J. Leavitt PhD Fellowship
Stanford Graduate School of Business (2018-2020)

Gerald H. Blum Ph.D. Fellowship,
Stanford Graduate School of Business (2017-2018)

Robert H. Litzenberger Ph.D. Fellowship,
Stanford Graduate School of Business (2016-2017)

Tansever Fellowship,
Bogazici University (2014)

**Computational
Skills**

Proficient: R, Python, L^AT_EX
Familiar: Java, C++

References

Jesper B. Sørensen
The Robert A. and Elizabeth R. Jaffe Professor of Organizational Behavior
Stanford Graduate School of Business
sorensen@stanford.edu

Julien Clement
Assistant Professor of Organizational Behavior
Stanford Graduate School of Business
jclement@stanford.edu

William P. Barnett
The Thomas M. Siebel Professor of Leadership, Strategy, and Organizations
Stanford Graduate School of Business
william.barnett@stanford.edu